



LETTER TO THE PRINCIPAL

Dear sir/madam

2016 Danone NutriDay Schools Programme

Welcome to the Danone NutriDay Schools Programme 2016, which brings you an array of educational resources to support your teachers and learners as they work through the year's curriculum. This year, over

- **52,500 teachers and**
- **1,25 million learners at**
- **1,500 schools**

across South Africa will benefit from the programme.

Helping Young South Africans Make Smart Choices

Passionate about the health and wellbeing of all South Africans, Danone NutriDay takes a special interest in school communities as a valuable avenue for empowering teachers and learners to make wise, informed and healthy decisions regarding their food choices and the quantities they consume. This is founded on the belief that teaching learners good eating habits is not only essential for proper nutrition, but also provides a valuable life-skill for living a balanced and healthy lifestyle – and one that will benefit learners in the long-term.

With this in mind, the 2016 Danone NutriDay Schools Programme provides valuable educational material. The material covers specific Learning Outcomes in:

- English Home Language
- Life Skills
- Mathematics

Lessons and worksheets are provided for Foundation Phase, Intermediate Phase and Senior Phase learners (i.e. Grade 1 to Grade 7).

If you register for the programme your school will receive the following content:

- 4 x A2 educational posters (foundation phase)
- 1 x A4 overview brochure (explaining the content to educators)
- 7 x educator workbooks (with 2 CAPS aligned activities per grade)

The overriding theme for the 2016 Danone NutriDay Schools Programme is to educate learners on being a Bright Spark. Danone NutriDay Bright Spark learners understand the importance and benefits of yoghurt, and they make information-based decisions in choosing the right foods for a healthy and balanced diet. The lesson content focuses on learners understanding recommended dietary guidelines, identifying dairy as an essential food group for the important nutrients it offers, and being smart by eating dairy foods daily as part of a healthy eating plan.



NutriDay Bright Sparks Model Building Competition

A chance to win EVERY MONTH!

Each month's winning school will have the exciting NutriDay sampling van visit their school to distribute deliciously nutritious NutriDay tasters to all the learners.

Put your school in line to win by following these easy steps:

- Step 1:** Collect empty Danone NutriDay Yoghurt tubs
- Step 2:** Create individual or group models using the Danone NutriDay Yoghurt tubs
- Step 3:** Submit your individual/group models to your teacher to judge
- Step 4:** Your teacher will enter the best individual/group model creations by taking a photo of your creation and sending it via WhatsApp or MMS to **071 113 9852** with the following entry information:
 - The school name
 - The teacher name
 - The teacher contact number
 - The photo of the model with the model name

NOTE:

- The competition period will run from February-September 2016
- Entries for the monthly competition will close on the last day of each month
- The best entries will be selected by a panel of expert and independent judges
- The winning monthly school will be notified within 30 days

Judging criteria:

- Creativity
- Uniqueness
- Use of Danone NutriDay tubs (the model must be made of a minimum of 80% Danone NutriDay Yoghurt tubs)

*Full terms and conditions can be found on the Danone website www.danone.co.za. The Danone NutriDay 2016 competition is open to schools registered for the Danone NutriDay 2016 school programme.

To download the content or learn more about Danone NutriDay, please visit www.danone.co.za.

Yours sincerely,

The Danone NutriDay Schools Programme team

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